

May 6, 2008



Patricia L. Davis, Relay for Life Chair  
C/O City National Bank  
1 Park Avenue  
Beckley WV 25801

Ms. Marlene Y. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street S. W., Room TW-A325  
Washington DC 20554

RE: MD Docket 04-233

Dear Ms. Dortch:

I am writing to you as Relay for Life Chair of Raleigh County, WV as well as the mother of a cancer survivor. It is my understanding that the FCC is considering new rules that would regulate the nature of local programming and even how they gather information and communicate to local leaders and organizations. I can assure you that WVVA-TV has been an important part of Relay for Life in Raleigh County and is an important part of the event in areas of communication and awareness to the local community.

I became the Relay for Life Chair in 2006 and at that time became associated with WVVA-TV. In 2005 the amount raised was \$44,939 @ \$.53 per capita. With the assistance of the "family" of WVVA-TV, the event for 2007 raised \$103,942 @ \$1.29 per capita. This could not have been achieved without the many efforts of WVVA-TV. Much of the local community had no knowledge of the event itself. WVVA-TV has worked tirelessly in many ways which includes actual event on-site broadcasting, participation from their employees as team members and chairs, public service announcements, many personal interviews with cancer survivors and participants, and coverage of ongoing fundraising events for Relay for Life. In addition, WVVA-TV often has interviews with local elected officials, keeping us informed of the issues that affect us. I have a sincere concern that if regulations are made on local programming and community involvement that this would come to an end due to red tape and bureaucracy. I ask you please, to not consider new rules that may jeopardize the relationship of WVVA-TV with Relay for Life.

Please feel free to contact me if you wish to discuss further. I may be reached at 304-575-5729.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Patricia L. Davis".

Patricia L. Davis  
Raleigh County Relay for Life Chair

***"It's about being a community that takes up the fight..."***